

FOR IMMEDIATE RELEASE

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The City of Wilkes-Barre Donates to Junior Achievement of NEPA through the American Rescue Plan!

WILKES-BARRE, PA – July 10, 2023 – Great things can happen when a little help is given. With a generous \$7,500 donation from Mayor George Brown and the City of Wilkes-Barre’s American Rescue Plan Fund, Junior Achievement for career readiness and financial literacy programs for students in the City of Wilkes-Barre schools. On May 24th, Junior Achievement held their inaugural YES Program for three hundred 7th grade students at G.A.R Memorial Middle School. The program introduced students to interactive, hands-on programs on the trades, career pathways, and interview tips to help prepare them to make decisions about their future. The City of Wilkes-Barre also provided volunteer mentors, along with Procter & Gamble and the Pennsylvania State Police, to run the activities and share their own backgrounds with the students.

“It is more important than ever that we expose young people to programs that get them thinking about their futures,” said Susan Magnotta, President, Junior Achievement

Funds to run these types of programs and active volunteers go a long way to make a difference in the lives of children growing up in our community. If you are interested in partnering with Junior Achievement or would be willing to volunteer your time to teach JA programs on financial literacy, work and career readiness, and entrepreneurship, please contact JA at 570-602-3600.

About Junior Achievement

Junior Achievement is the nation’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their futures, and make smart academic and economic choices. JA’s programs – in the core content areas of work readiness, entrepreneurship, and financial literacy – ignite the spark in young people to experience and realize the opportunities and reality of work and life in the 21st century. Nationally, Junior Achievement reaches more than 4.8 million students per year.



Pictured from left to right: Aariah Saeed (Marketing), Mayor George Brown, Susan Magnotta (President of JA), Sean McLaughlin (Assistant Principal), Melissa Myers (Principal), Erik O'Day (Head Teacher)